



CORPORATE

Partnership Opportunities

A future for every paw

RSPCA  York, Harrogate
& District Branch

HELP SECURE THE FUTURE OF ANIMAL WELFARE ACROSS YORK, HARROGATE AND BEYOND

EVERY ANIMAL DESERVES A PLACE TO HEAL

Every year, vulnerable animals arrive at RSPCA York Animal Home frightened, abandoned, neglected, injured, or simply out of options. Some have been rescued from cruelty. Some have lost the only home they have ever known. Some need urgent veterinary treatment. Many need weeks or months of rehabilitation before they can learn to trust again.

For nearly fifty years, York Animal Home has been the place where those animals have found safety, care and a second chance. Today, that place needs help too.

The buildings that have protected generations of animals are no longer fit for the future. Facilities are ageing, increasingly difficult to maintain and no longer meet modern welfare expectations. Without significant redevelopment, one of Yorkshire's most important animal welfare centres risks being unable to continue delivering the level of care that vulnerable animals deserve. This is our opportunity to change that. Together.



MORE THAN AN ANIMAL HOME

York Animal Home is far more than a rescue centre. It is a place of hope. Every year we care for and rehome hundreds of dogs, cats and small animals from across York, Harrogate and the wider region.

We work closely with RSPCA Inspectors to support welfare and cruelty cases. We help families find lifelong companions. We provide behavioural rehabilitation for animals who have experienced trauma. We support adopters long after animals leave our care. We train volunteers, educate the public and champion responsible pet ownership.

For thousands of local people, York Animal Home has become part of their story. A first family dog. A beloved rescue cat. A volunteer experience that changed a life. A place where compassion is put into action every single day.

WHY THIS MOMENT MATTERS

For more than a decade, trustees, staff and supporters have worked towards a vision of rebuilding York Animal Home. Today, that vision is finally within reach.

Planning has been secured, designs have been completed and a portion of funding has already been committed. Construction is ready to begin but this is not simply a building project.

It is about protecting a vital community asset and ensuring vulnerable animals continue to receive the care they need for decades to come. The decisions we make today will shape the future of animal welfare in our region.



OUR VISION



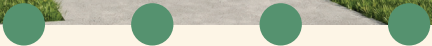
Puppy Unit - Rear



Exterior



Multi-Purpose Unit





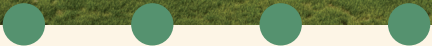
Exterior



Cattery - Rear



Aerial Site Plan



OUR VISION

A HOME BUILT AROUND ANIMAL WELFARE

We are undertaking a transformational £5 million redevelopment of York Animal Home. The project will create modern, sustainable facilities designed around the needs of today's animals and tomorrow's community. The redevelopment will be delivered in three carefully planned phases, allowing us to continue caring for animals throughout construction.

Phase One - New cattery, puppy unit & community welfare hub

Modern cattery and specialist puppy facilities designed to exceed current welfare standards, alongside a flexible multi-purpose unit.

Phase Two - Modern dog rehabilitation facilities

Purpose-built kennels designed around the behavioural and welfare needs of today's rescue dogs.

Phase Three - Adopter, veterinary & operational facilities

Improved clinical, adoption and operational spaces to complete the transformation of the site. Together, these developments will future-proof York Animal Home for generations to come.

THE DIFFERENCE YOUR SUPPORT WILL MAKE

This project will deliver lasting change.

More animals helped Modern facilities will increase our ability to care for vulnerable animals while improving the quality of care they receive.

Better welfare outcomes Animals will benefit from improved accommodation, enrichment, disease prevention and rehabilitation facilities.

Faster rehabilitation Dedicated training and behavioural support spaces will help animals become adoption-ready more quickly.

Stronger communities The new facilities will allow us to expand education programmes, volunteer development, adopter support and community engagement activities.

A sustainable future Energy-efficient buildings will reduce operating costs and improve long-term sustainability.



WHY PARTNER WITH YORK ANIMAL HOME?

Today's businesses are increasingly judged not only by what they achieve, but by what they contribute. Partnering with York Animal Home provides an opportunity to create visible, lasting and meaningful impact within the communities where your employees, customers and stakeholders live.

Demonstrate your values

Animal welfare consistently ranks among the causes people care most deeply about. Your support sends a clear message about your commitment to compassion, responsibility and community investment.

Strengthen employee engagement

Research consistently shows employees want to work for organisations that make a positive difference. Our partnership programme offers opportunities for volunteering, fundraising and team engagement that create pride and purpose.

Enhance brand reputation

Partners will benefit from recognition throughout the campaign and beyond through events, media coverage, digital communications and on-site acknowledgement.

Deliver ESG and CSR objectives

The redevelopment contributes to social impact, community wellbeing, sustainability and responsible corporate citizenship.

Create a lasting legacy

Unlike many sponsorship opportunities, your support will leave a permanent legacy that continues making a difference for decades.



CORPORATE PARTNERSHIP OPPORTUNITIES

We are seeking businesses who want to play a leading role in shaping the future of animal welfare across our region.

FOUNDING PARTNER £100,000+

Become one of the principal supporters of the redevelopment.

- Naming rights to a major facility
- Prominent recognition throughout the campaign
- Founders Wall recognition
- Joint media and PR opportunities
- VIP site tours and access to project updates
- Launch event participation
- Staff volunteering opportunities
- Long-term legacy recognition

LEGACY PARTNER £50,000+

Help create a lasting impact for animals and the community.

- Naming opportunity within the development
- Founders Wall recognition
- Joint communications opportunities
- VIP site tours and invitations to campaign events
- Staff volunteering opportunities
- Recognition throughout the campaign





CHAMPION PARTNER £25,000+

Support a key element of the redevelopment.

- Naming opportunity within the development
 - Website and annual report recognition
 - Invitations to campaign events
 - Staff volunteering opportunities
 - Social media recognition

COMMUNITY PARTNER £10,000+

Join a growing movement of businesses supporting the future of York Animal Home.

- Naming opportunity within the development
 - Partnership certificate
 - Social media acknowledgement
 - Campaign updates

NAMING OPPORTUNITIES

Businesses and philanthropists have the opportunity to create a visible and lasting legacy through named spaces.

Opportunity

Puppy Unit
Cattery
Multi-purpose unit
Adoption support hub
Veterinary area
Kennel block
Training room
Cat Pod Sponsorship
Kennel Sponsorship

Suggested gift

£100,000+
£100,000+
£75,000+
£50,000+
£50,000+
£25,000+
£10,000+
£5,000+
£5,000+

All opportunities are subject to availability and can be tailored.

For more information, please contact Lucy Lowthian, Capital Campaign Lead
by email - lucy@rspca-yorkhome.org.uk or call 01904 679162.



ENGAGING YOUR TEAM

Partnership with York Animal Home extends beyond financial support. Opportunities include:

- Volunteer days
- Corporate fundraising challenges
- Charity of the Year partnerships
- Payroll giving
- Skills-based volunteering
- Pet therapy and wellbeing events
- Team-building opportunities

Together we can create meaningful experiences for employees while supporting vulnerable animals.

THE LEGACY YOU WILL LEAVE

When the final brick is laid and the ribbon is cut, your impact will only just be beginning. Most corporate sponsorships last for a season. Most marketing campaigns last for a year. The impact of this project will last for generations.

By supporting the redevelopment of York Animal Home, your organisation will help create one of the most significant animal welfare investments in our region's history. Long after construction is complete, your partnership will continue changing lives.

It will provide safe accommodation for vulnerable animals arriving with nowhere else to turn. It will create spaces where frightened dogs learn to trust again, where abandoned cats recover and thrive, and where puppies receive the care and socialisation they need to find loving homes. It will support adopters as they welcome new companions into their families, provide opportunities for volunteers to develop new skills, and enable communities to come together to improve animal welfare across our region.

Thousands of animals will pass through these facilities during their lifetime. Thousands of families will experience the joy, companionship and comfort that a rescued animal can bring. Every successful adoption. Every rehabilitation journey. Every second chance. Will be part of the legacy your organisation helped create.

This is more than a building project. It is a lasting investment in animal welfare, community wellbeing and the future of York Animal Home. A legacy that will continue transforming lives for decades to come.





**£5
MILLION
TARGET**

JOIN US

The animals who arrive at York Animal Home do not get to choose the circumstances they face. But together we can choose the future we create for them. A future with better care and modern facilities. A future where every vulnerable animal has the opportunity to recover, thrive and find a loving home. Join us in building the next chapter of York Animal Home.





If you would like to partner with RSPCA York Animal Home and support on our appeal, we would love to hear from you. Please contact us using the details below:

Address - RSPCA York Animal Home, Landing Lane, York YO26 4RH

Phone: 01904 679162 | Email: lucy@rspca-yorkhome.org.uk

Website: www.yorkanimalhome.com

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